

SUMMARY OF ADVERTISING EXPENSES BY CLASS NOMINATION CONTESTANTS

NAME OF FILING ENTITY

**Value of advertising by class:
(including value of preparing and conducting)**

	Used before the election campaign period	Used during the election campaign period
Commercial canvassing, in person, by telephone or by mobile device		
Newspapers and periodicals		
Promotional materials, including newsletters, brochures, buttons and novelty items		
Radio		
Search engine marketing and optimization		
Signs (lawn signs, billboards, etc.)		
Social media (social ads, targeted ads, content boosting, etc.)		
Television		
Website displays		
Other forms of advertising (describe)		
Total	A	B